EMBEDDING CONFIGURATOR

To guarantee good usability, we recommend integrating the configurator as wide and as high as possible.
This means that it should take up the entire area below the navigation, without any margins.
In this sketch, the dark blue area represents the configurator.
Make sure that the configurator is not overlaid by banners, badges, chat bot icons, etc.

Navigation

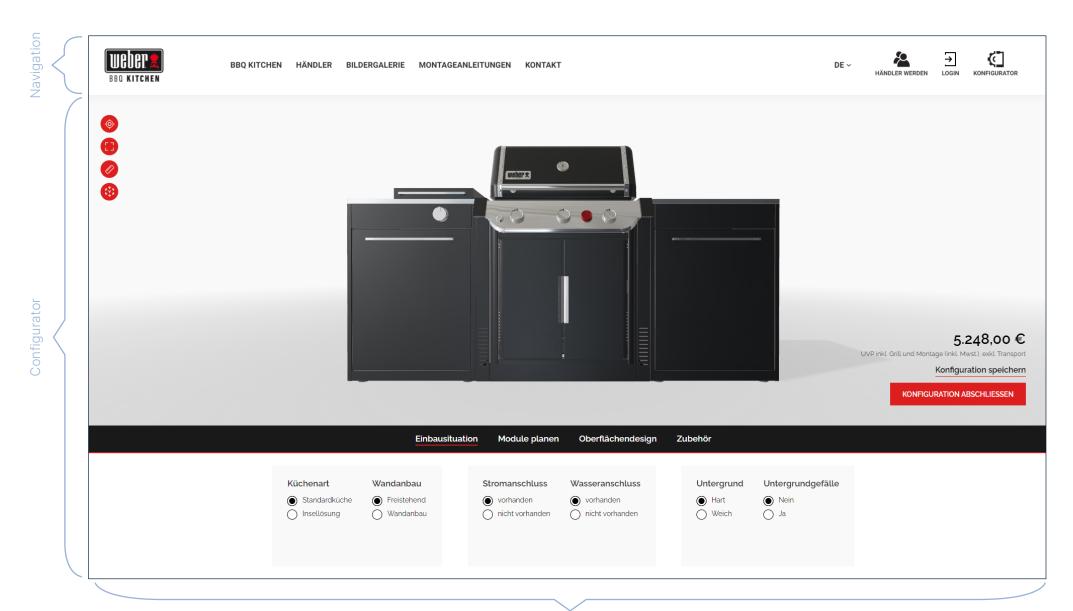Configurator

Configurator

EMBEDDING CONFIGURATOR MOBILE

The full width and height are particularly important for the mobile version. If the iframe is too small, the operation of the configurator becomes considerably more difficult.

Navigation

Configurator

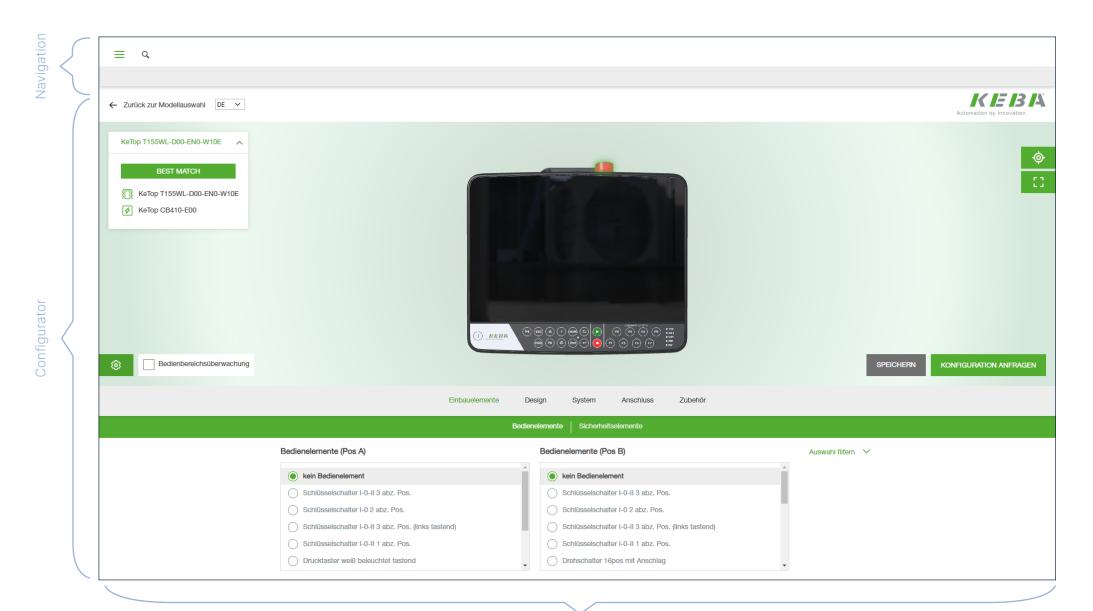Configurator

BEST PRACTICE EMBEDDING #1

The first best practice example shows our customer BBQ Kitchen.
All recommendations have been implemented here and the configurator has enough space for the many options your product offers.

BEST PRACTICE EMBEDDING #2

The second best practice example shows our customer KEBA.
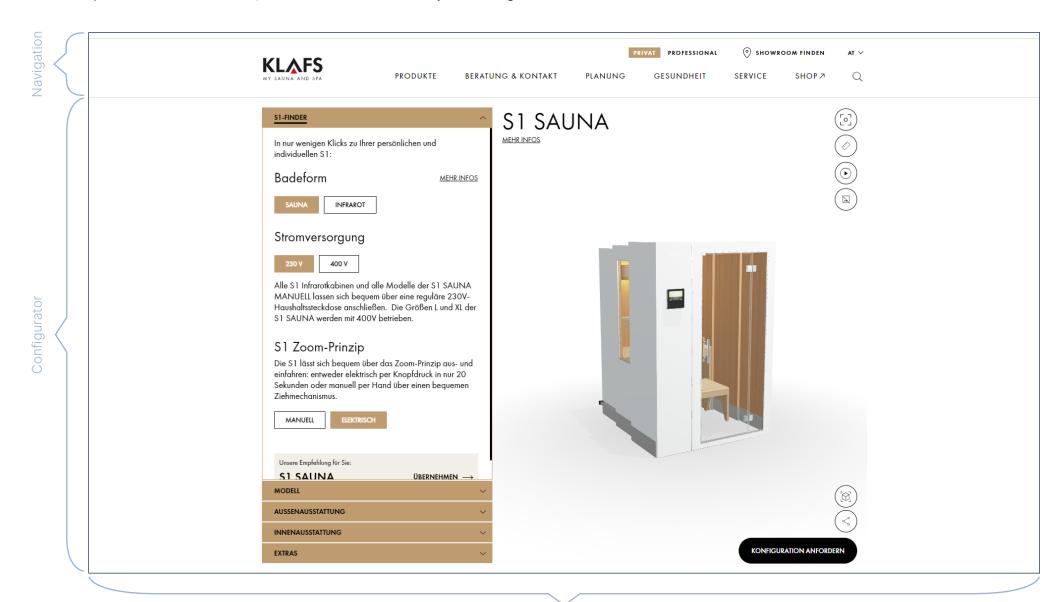All recommendations were also implemented here.

BEST PRACTICE EMBEDDING #3

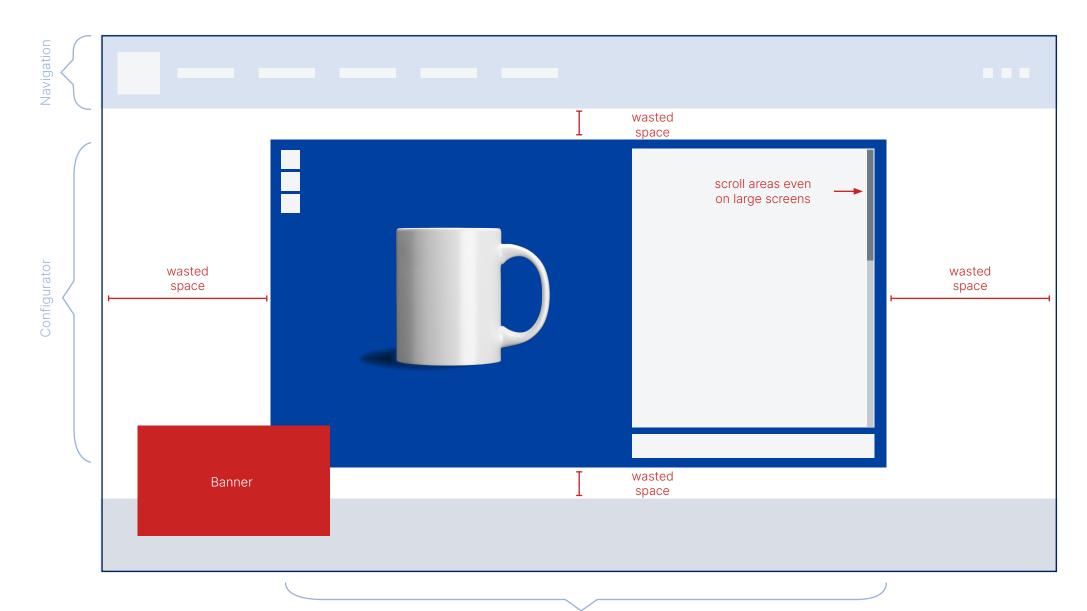The third best practice example shows our customer KLAFS.
Even if the content area of your website does not cover the entire width and the configurator content is to keep to this width, the configurator can be integrated at full width.
In the example of our customer KLAFS, the user interface has already been designed with the maximum width of the website content.

WORST PRACTICE

In this worst practice example, the configurator is very small and is overlaid by website components (red).
Some of the menu items of the configurator have to be scrolled even on large screens, as there is no space for the selections.

Navigation

Configurator

wasted
space

wasted
space

scroll areas even
on large screens

wasted
space

Banner

wasted
space

Configurator

WORST PRACTICE MOBILE

The disadvantages quickly become apparent, especially on mobile devices. The 3D model becomes very small, the navigation with the selections is very narrow and barely operable although there would be plenty of space all around for the configurator.
In the second example, the configurator would be very well integrated, but a chat bot icon (red) overlays an area of the configurator.
The same is the case with the third example. Here, a banner overlays the lower part of the configurator.

Navigation

Configurator

wasted
space

Configurator

Navigation

Configurator

Chat
bot

Configurator

Navigation

Configurator

Banner

Configurator