

# EMBEDDING CONFIGURATOR

To guarantee good usability, we recommend integrating the configurator as wide and as high as possible. This means that it should take up the entire area below the navigation, without any margins. In this sketch, the dark blue area represents the configurator. Make sure that the configurator is not overlaid by banners, badges, chat bot icons, etc.



# EMBEDDING CONFIGURATOR MOBILE

The full width and height are particularly important for the mobile version. If the iframe is too small, the operation of the configurator becomes considerably more difficult.



# BEST PRACTICE EMBEDDING #1

The first best practice example shows our customer BBQ Kitchen. All recommendations have been implemented here and the configurator has enough space for the many options your product offers.

Navigation

Configurator

weber BBQ KITCHEN

BBQ KITCHEN HÄNDLER BILDERGALERIE MONTAGEANLEITUNGEN KONTAKT

DE HÄNDLER WERDEN LOGIN KONFIGURATOR

5.248,00 €  
UVP inkl. Grill und Montage (inkl. MwSt), exkl. Transport  
Konfiguration speichern

KONFIGURATION ABSCHLIESSEN

Einbausituation Module planen Oberflächendesign Zubehör

Küchenart  
 Standardküche  
 Insellösung

Wandanbau  
 Freistehend  
 Wandanbau

Stromanschluss  
 vorhanden  
 nicht vorhanden

Wasseranschluss  
 vorhanden  
 nicht vorhanden

Untergrund  
 Hart  
 Weich

Untergrundgefälle  
 Nein  
 Ja

Configurator

# BEST PRACTICE EMBEDDING #2

The second best practice example shows our customer KEBA. All recommendations were also implemented here.

Navigation

Configurator

The screenshot displays the KEBA configurator interface. At the top, there is a navigation bar with a search icon and a language dropdown set to 'DE'. Below this, a breadcrumb trail reads '← Zurück zur Modellauswahl'. The main content area features a large image of the KeTop T155WL-D00-EN0-W10E device. To the left of the device, a dropdown menu is open, showing 'KeTop T155WL-D00-EN0-W10E' as the 'BEST MATCH' and 'KeTop CB410-E00' as an alternative. Below the device image, there is a checkbox for 'Bedienbereichsüberwachung' which is currently unchecked. On the right side of the main area, there are two buttons: 'SPEICHERN' and 'KONFIGURATION ANFRAGEN'. A horizontal menu below the main area includes 'Einbauelemente', 'Design', 'System', 'Anschluss', and 'Zubehör'. The bottom section of the interface is titled 'Bedienelemente' and is divided into two columns: 'Bedienelemente (Pos A)' and 'Bedienelemente (Pos B)'. Both columns have a 'kein Bedienelement' option selected. The 'Pos A' column lists: 'Schlüsselschalter I-0-II 3 abz. Pos.', 'Schlüsselschalter I-0 2 abz. Pos.', 'Schlüsselschalter I-0-II 3 abz. Pos. (links tastend)', 'Schlüsselschalter I-0-II 1 abz. Pos.', and 'Drucktaster weiß beleuchtet tastend'. The 'Pos B' column lists: 'Schlüsselschalter I-0-II 3 abz. Pos.', 'Schlüsselschalter I-0 2 abz. Pos.', 'Schlüsselschalter I-0-II 3 abz. Pos. (links tastend)', 'Schlüsselschalter I-0-II 1 abz. Pos.', and 'Dreheschalter 16pos mit Anschlag'. A 'Auswahl filtern' dropdown is located to the right of these columns.

Configurator

# BEST PRACTICE EMBEDDING #3

The third best practice example shows our customer KLAFS.

Even if the content area of your website does not cover the entire width and the configurator content is to keep to this width, the configurator can be integrated at full width.

In the example of our customer KLAFS, the user interface has already been designed with the maximum width of the website content.

The image shows a screenshot of the KLAFS website's configurator for the S1 SAUNA. The page is divided into two main sections: 'Navigation' and 'Configurator'.

**Navigation:** The top navigation bar includes the KLAFS logo (MY SAUNA AND SPA), menu items (PRODUKTE, BERATUNG & KONTAKT, PLANUNG, GESUNDHEIT, SERVICE, SHOP), and utility links (PRIVAT, PROFESSIONAL, SHOWROOM FINDEN, AT).

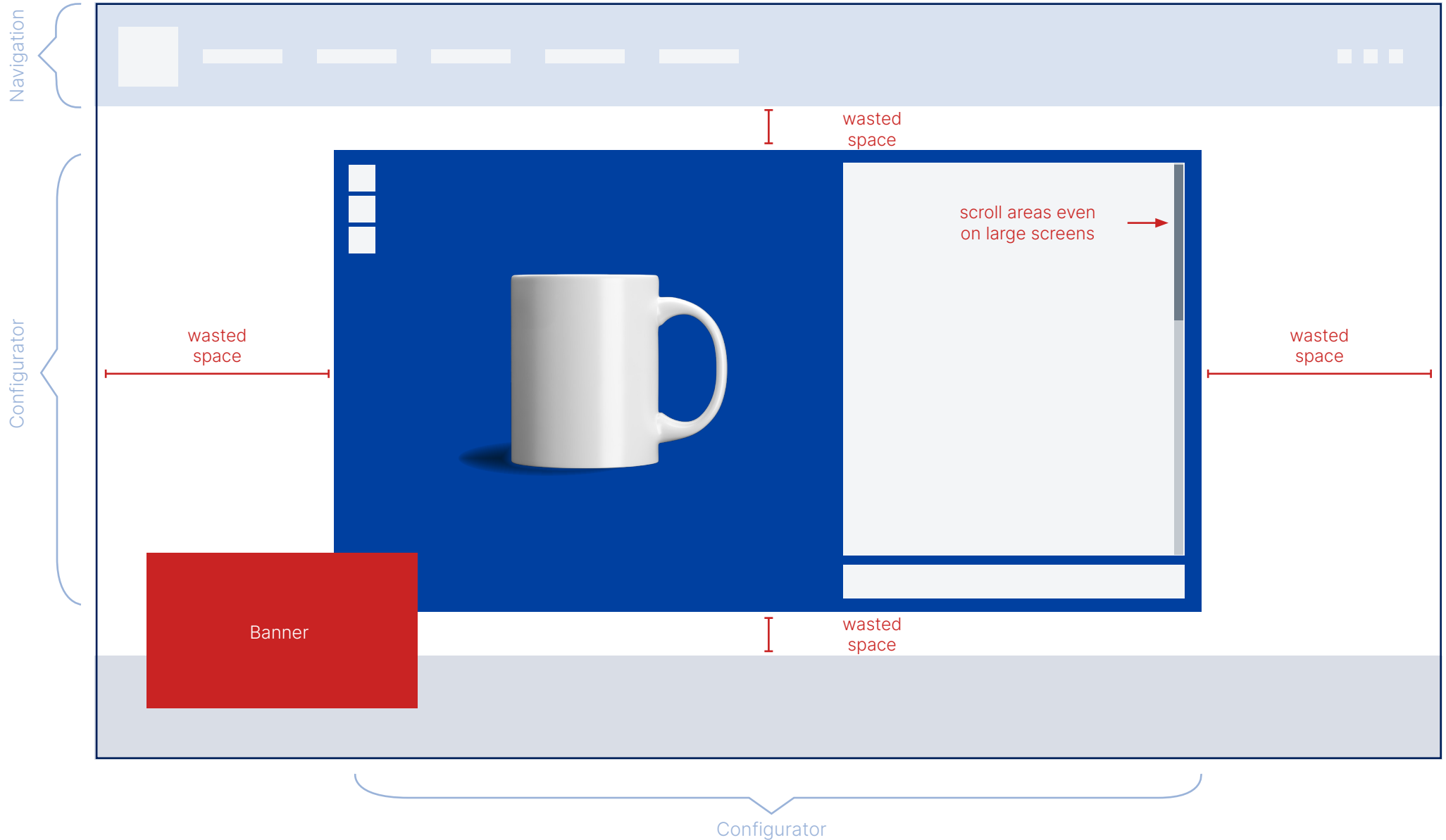
**Configurator:** The main content area is titled 'S1 SAUNA' and includes a 'MEHR INFOS' link. It features a sidebar with configuration options:

- S1-FINDER:** A section with a dropdown arrow and the text: 'In nur wenigen Klicks zu Ihrer persönlichen und individuellen S1:'.
- Badeform:** Options for 'SAUNA' (selected) and 'INFRAROT'. A 'MEHR INFOS' link is present.
- Stromversorgung:** Options for '230 V' (selected) and '400 V'.
- S1 Zoom-Prinzip:** Text describing the zoom mechanism: 'Die S1 lässt sich bequem über das Zoom-Prinzip aus- und einfahren: entweder elektrisch per Knopfdruck in nur 20 Sekunden oder manuell per Hand über einen bequemen Ziehmechanismus.' Options for 'MANUELL' (selected) and 'ELEKTRISCH'.
- Unsere Empfehlung für Sie:** A recommendation for the 'S1 SAUNA' with an 'ÜBERNEHMEN' button.
- Configuration Menu:** A list of expandable options: 'MODELL', 'AUSSENAUSSTATTUNG', 'INNENAUSSTATTUNG', and 'EXTRAS'.

The main content area features a 3D rendering of the S1 SAUNA unit. To the right of the rendering are several icons: a zoom icon, a list icon, a play icon, a share icon, and a speech bubble icon. At the bottom right, there is a prominent black button labeled 'KONFIGURATION ANFORDERN'.

# WORST PRACTICE

In this worst practice example, the configurator is very small and is overlaid by website components (red). Some of the menu items of the configurator have to be scrolled even on large screens, as there is no space for the selections.



# WORST PRACTICE MOBILE

The disadvantages quickly become apparent, especially on mobile devices. The 3D model becomes very small, the navigation with the selections is very narrow and barely operable although there would be plenty of space all around for the configurator.

In the second example, the configurator would be very well integrated, but a chat bot icon (red) overlays an area of the configurator.

The same is the case with the third example. Here, a banner overlays the lower part of the configurator.

